*Date*

*Name  
Address  
City, State ZIP*

Dear SALUTATION,

At the National Urban League our mission is: *to enable African-Americans and other disadvantaged persons to secure economic self-reliance, parity, power and civil rights.* Established in 1910, National Urban League (NUL) is the nation's oldest and largest community-based movement devoted to empowering African-Americans and other underserved populations to enter the economic and social mainstream by imparting a five-point strategy.

* + 1. Education and Youth Empowerment
    2. Economic Empowerment
    3. Health and Quality of Life Empowerment
    4. Civic Engagement and Leadership Empowerment
    5. Civil Rights and Racial Justice Empowerment

Headquartered in New York City, NUL spearheads the non-partisan efforts of its 100 local affiliates in 36 states and the District of Columbia. Our local affiliates work to serve millions of individuals and families in their communities through programs, advocacy and research tailored to their communities’ specific needs. Urban League of Greater Chattanooga, Inc. (ULGC) has been part of the national network of Urban Leagues since 1982.

ULGC’s strategy is three-pronged and geared specifically towards serving the greater Chattanooga community:

1. Ensuring that children are well-educated and equipped for economic self-reliance.

1. Helping adults to attain economic self-sufficiency through good jobs, home ownership and wealth accumulation.
2. Securing civil rights by eradicating all barriers to equal participation in the economic and social mainstream of America.

Some or our recent successes include:

The ULGC partnership with the Infinite Scholars Program

Of the nearly 300 students who attended the first **Infinite Scholars Scholarship Fair**, 129 were awarded more than $2.4 million in scholarships, an average of **$18,600 per student**.

The Employment Center

Of the more than 1,200 individuals who have visited ULGC’s Employment Center, **57% have been placed in full-time, gainful employment**. Our job placement program contributed to **$6.5 million in wages reinvested** in the local economy.

Tax Preparation

More than 3,500 individuals sought tax preparation assistance. The tax returns completed at one of our 20 sites yielded approximately **$2.5 million in refunds that were reinvested** in the local economy.

The disparities between African-Americans and other ethnicities in the greater Chattanooga community continue to grow further and further apart, particularly in areas related to education, employment and health.

As a member of ULGC, your participation in this movement will greatly impact our success. ULGC’s grassroots approach means depending on our members and volunteers to disseminate our mission, tell our story and elicit interest in our joining our movement. Make a representative, pace-setting gift in support of ULGC’s efforts to help secure its vision for the future. ULGC is most grateful for your [interest in becoming a member of ULGC] or [previous support of our movement].

With deep gratitude for your [commitment to ULGC] or [desire to have an impact on the future of our communities], we ask that you partner with us as we create our vision for the future by considering a contribution of $\_\_\_\_\_ a year for three years, resulting in a total gift of $\_\_\_\_\_, to provide ongoing support of our programs.

Your gift and membership may also be recognized locally, by ULGC, and nationally, by NUL. Through your participation, leadership and generosity, we can serve the needs of the greater Chattanooga population by empowering our community and changing lives.

Sincerely,

NAME  
Title

p.s. – Please consider making your gift today to help us improve the lives of more people in Chattanooga. You can help us make a difference.