

Board Fundraising Checklist

1	Vet lists provided by the Development/President's Office of leading representatives of corporations charitable foundations, and individuals to identify possible connections	<input type="checkbox"/>
2	Review lists of colleagues and associates as potential funders	<input type="checkbox"/>
3	Host and/or attend events designed to cultivate potential donors to support the Urban League	<input type="checkbox"/>
4	Attend a cultivation briefing meeting with an interested donor	<input type="checkbox"/>
5	Craft endorsement letters to contacts to help provide access to potential donors	<input type="checkbox"/>
6	Participate, if appropriate, on select solicitations	<input type="checkbox"/>
7	Co-sign letters of solicitation for gift requests or invitations to a cultivation event	<input type="checkbox"/>
8	Provide a compelling written testimonial on the aspirations and financial priorities of the Urban League for publications or website content	<input type="checkbox"/>
9	Help with message delivery to encourage donors to support the Urban League's goals and provide insight as the case elements presented in fund-raising letters and materials	<input type="checkbox"/>
10	Make a representative commitment to the Urban League	<input type="checkbox"/>